

Global Village

Don't just see the world, change the world



Fundraising KIT

Global Village Australia Team

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Habitat for Humanity Australia

www.habitat.org.au



Now that you've registered for your build, it's time to get fundraising. You've already created an online fundraising page to collect donations, so here are some tips you can use to encourage people to lend their support:

- ***Remember that people give to people.***

A personalised email will get a much better response than a generic group email.

- ***Learn as much about Habitat for Humanity Australia as you can.***

The more informed you are, the better you can communicate with potential sponsors about where their donations will be going.

- ***Need authority to fundraise?***

You already have it, just print the 'Welcome to the Team' email you received when you signed up to your build. If you need something more detailed we can also provide a letter, just email us at global.village@habitat.org.au

- ***All donors that provide funding through your online fundraising page receive a tax receipt.***

We are here to help so please contact the Global Village team on **1800 88 55 99** if you have any questions at all!

Here are some tried and tested methods that our volunteers use to raise funds:



Organise an Event

Hosting a successful fundraising concert, trivia or film night is one of the most fun and effective ways to raise money. First, choose a location such as a restaurant, bar, local hall or park, or even your own backyard. If you would prefer to take to the streets make sure you check the requirements with your local council.

Do you know that you can organise a charity screening with most movie cinemas? They will often let you host a charity fundraiser at a discounted cost, provided you do the organising and arrange your guest list.

Raise funds by selling tickets online or at the door to family, friends and work colleagues, proceeds from food and drink sales, raffles or auctions. You can contact local businesses for prizes – many will be happy to support a great cause. You could also ask for vouchers from gyms, cinemas, restaurants and beauticians in your local area.



Workplace

Work colleagues and contacts can often be the most generous and supportive of fundraising efforts. Why not add your online fundraising link to your email signature, send a quick email to colleagues or suppliers/customers, or leave a coin tin in the kitchen with a note explaining what you're doing?

Many companies also dollar match their employees who fundraise for charitable causes so try asking your employers about the possibility of supporting you



Link Up

Try sending a message to your LinkedIn connections about your build with a link to your fundraising page and you'll be surprised where the donations come from! Google 'export LinkedIn contacts' or give Habitat a call for some simple instructions.

Once you're back from your trip you can even add "Volunteer with Habitat for Humanity Australia" on your profile, which will help you stand out to your professional networks.

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Market Stall/Garage Sale

If you have a creative streak, why not make some artworks and sell them at a local market. Think jewellery, paintings, greeting cards, candles, jams and other handicrafts.

You are likely to pay anywhere between \$50 – \$300 for a stall depending on the location, size and popularity of the market.

Another great way to raise funds for your build is to get rid of your old treasures by hosting a garage sale. You can even send an email out to all your family and friends asking them to donate items as well.



Sports Challenge

Local marathons, swims, triathlons, fun runs, and other community events are not only a great way to get fit, they can also provide you with a challenge through which to raise funds.

Whether you're competing as part of a team or on your own, it's as simple as registering for the event and asking your family, friends and colleagues to sponsor you. You already have an engaging online fundraising page; you just need to update it with details of the event.



Social Media Shout Outs

One of the quickest and easiest ways to reach out to your networks is via social media. Share the online fundraising link on Facebook, Twitter or Instagram.

The more exposure you get, the more donations you'll receive! And don't be afraid to share the link more than once.



Give It Up

Give up something important and see the difference you could make. It might be coffee, chocolate, or social media – it doesn't matter what you give up, as long as it is something significant and will be a personal challenge for you.

Tell your friends, family and colleagues you're going without and ask them to support you as you raise money toward your build.



Host a Dinner

Get your friends, family and colleagues into the mood by hosting a dinner with a theme – perhaps one that ties into your build location.

You could either host it at your place, or ask a local restaurant to host the dinner and provide the food at a discounted rate. It is a great idea to show images and speak about Habitat for Humanity to educate people and encourage them to support your cause. The more connected people feel with your cause, the more generous they will be.



Get Handy

Help out family, friends and colleagues with odd jobs for donations.

Whether it is offering your cooking or baking skills, fixing something up around the house, washing cars, cleaning or babysitting, this is a great, easy way to raise funds!



Food

Bunnings sausage sizzles are enjoyed by thousands of Bunnings customers every week. Why not host a Bunnings barbecue to help you meet your fundraising target? Find out more by googling 'Bunnings community'.

Another idea is to organise a bake sale, or take a batch of cupcakes into your workplace and ask for a gold coin. Every dollar gets you closer to your goal!

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*Feel free to contact us
to brainstorm ideas, or
ask a question you have
about your fundraising
on 1800 88 55 99*

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A solo 500km trek to raise funds

Paul is not your average high-school teacher. To raise money for his Global Village trip to Cambodia he decided to strap on a pair of shoes and start walking. From Robe, South Australia to Bendigo, Victoria. A total distance of 500km.



“I have always had a place in my heart for Cambodia. I wanted to do more to support the Cambodian people, so I combined my love of Cambodia with my desire to help and found Habitat for Humanity, who I know do great work.”

He wanted to inspire future generations by showing them that they CAN make a difference, so he took 50 students with him on the transformational home-building experience.

A 500km walk is no easy task. For two weeks Paul soldiered on; day in, day out, resting only to sleep in the swag that he carried on his back. “One day it rained 50mm – I just had to keep going and going without breaks to find shelter. My feet became sore walking on the hot tarmac of the roads. But I just kept focused and thought of how others persevere through hard times.”

Paul has inspired many people with this mammoth undertaking. From his students, friends and family – to the people he met on his journey. One particularly night, a group of young men pulled over to where Paul was walking to offer him a beer. Paul explained why he was out there walking along the dark, deserted road, and they got swept up in his excitement and began making their own plans to give back to the global community.

“I came up with the idea of walking about 5 years ago, but this build was the motivation I needed to actually go out and do it. I love walking, and I thought I would put this passion to good use.”





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