

Habitat for Humanity Strategic Plan 2021-24



Habitat
for Humanity®
Australia



our mission

At Habitat for Humanity Australia, we believe a decent home provides much more than bricks and mortar. It's the foundation for the future, giving families the opportunity to be healthier, happier and more secure, and leads to stronger communities that can grow and sustain themselves.

our vision

"A world where everyone has a safe and decent place to live."

about us

Habitat for Humanity Australia is part of Habitat for Humanity, an international not-for-profit which originated in Georgia, United States in 1976. Habitat for Humanity began as a grassroots effort driven by the vision of a world where everyone has a safe and decent place to live. The housing organisation has since grown to become a leading global non-profit working in more than 70 countries. Since then it has been our mission to build strength, stability, and self-reliance through shelter.

Worldwide, Habitat has helped more than 35 million people access safe and decent housing, along with access to Water, Sanitation and Hygiene and livelihood training to build better lives. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families build a better tomorrow, today.

Through shelter, we empower.

we believe it all starts at home

At Habitat for Humanity Australia, we believe a stable, secure home creates the foundation for change.

A safe home gives people the opportunity to be healthier, happier and more secure, and for children to be better nourished and better educated. We believe building a decent home provides much more than bricks and mortar – it provides real hope for the future.

Building a house for one family, changes the lives of so many more. We can build a house for an entire family for AUD\$3,000-\$5,000 in the Asia-Pacific.



we do more than just build houses

We not only build homes, we build communities. We address water supply and sanitation issues and in some communities provide health and educational services – like teaching financial literacy and livelihood training. This is vital knowledge communities can share with others. It's a 'pay it forward' model and the beginning of generational change.

about us

how Habitat works to alleviate poverty



Habitat believes that new and improved homes are intricately tied to better opportunities for families. Children have quiet places to study. Families no longer face illnesses and disease brought on by unhealthy housing. Parents experience the financial freedom that comes from having an affordable place to live. These factors help break the cycle of generational poverty.

Habitat for Humanity knows that a decent, affordable place to live can create a situation where homeowners save more, invest in education, pursue opportunity and have more financial stability.

Living in a decent, affordable home they've helped build or improve means a homeowner is better positioned to have a healthier, more financially stable life, one with fewer barriers to health, safety and opportunity.



our footprint

We work in partnership with communities across the Asia-Pacific region, and the world, to **address housing poverty and to support integrated community development.**

Our international program is designed to address multi-dimensional aspects of poverty and recognises the key role adequate housing plays in **sustainable development.**





theory of change / development approach

We work in partnership with communities across the Asia Pacific region to address housing and to support integrated community development.

Our strategic focus is to transform lives by tackling housing inequality in an increasingly urbanised world. Directly linking families and communities to financial support mechanisms, secure tenure and safe housing products and services, including access to basic services such as water, sanitation, waste management and electricity. We achieve this by building impact.



building community impact

Directly linking families and communities to financial support mechanisms, secure tenure and safe housing products and services, including access to basic services such as water, sanitation, waste management and electricity.

building sector impact

Supporting the development of national housing markets, including finance, construction materials and labour, and advocating to governments for policy and system change which support communities to access decent housing at scale.

the need for affordable housing

Access to safe, secure adequate housing is one of the most **basic human rights**.



Australia

- Over a million households in Australia are paying **more than 30%** of their income on housing (Definition of Housing Stress, ABS 2019).
- Currently, we have 4% social and affordable housing across Australia.
- There is a **lack of investment** in social and affordable housing and not-for-profits and community housing providers are increasing their role in delivering this service.

Overseas

- **90% of cities** around the world do not provide affordable housing of adequate quality, according to the World Economic Forum (Habitat Magazine, September 2019).
- The World Health Organisation says those living in poor conditions “are exposed to **greater personal and environmental health risks**, are less well nourished, have less information and are less able to access health care, thus they have a higher risk of illness and disability”.
- The United Nations estimates that **1 billion people** around the world live in informal settlements, and 600 million more do not have adequate housing

strategic plan

Triple our impact and scale by 2025.

We will achieve this by delivering excellent:

Australian programs

- Responding to the housing needs of vulnerable groups and communities such as people affected by natural disasters, domestic violence and First Nations Peoples.
- Engaging with corporate and community partners to make a deeper impact.
- Partnering with social and homelessness providers to help deliver better access to social and affordable housing.

International programs

- Building community resilience (including Covid-19) and climate change adaption and mitigation in vulnerable communities to respond to climate change impacts.
- Focusing on livelihood training, especially for women and girls to align with the Sustainable Development Goals
- Increase our presence in the Pacific and deepen our impact across the region



strategic plan

Triple our impact and scale by 2025.
We will achieve this by:



Leading transformative volunteering experiences

- Growing our volunteer programs by mobilising 3,000 volunteers both domestically and internationally.
- Creating excellent volunteer experiences for our volunteers so they can become ambassadors and advocate for the work we do.
- Growing our Ambassador Program.
- Increasing our brand awareness nationally.



Building a successful social enterprise

- Creating opportunities for disadvantaged women to enter the construction workforce and providing equitable opportunities.
- Developing a profitable and sustainable social enterprise.
- Forming more partnerships with Employee Services.



Building a sustainable organisation

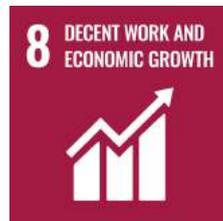
- Maintaining a sustainable organisation to continue making an impact.
- Continue to attract and retain talent within the organisation.
- Implement efficient operations to make best use of funds.
- Improve brand awareness across Australia.

address key SDG's

At Habitat, we are committed to achieving the following UN Sustainable Development Goals (SDG).



Habitat also contributes to the following SDG's:



strategic pyramid



triple funds
triple impact
triple scale



contact us

To learn more about donating, volunteering or other ways you can support our work:

Email: info@habitat.org.au

Freecall: 1800 88 55 99

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